





Sri G.V.G. Visalakshi College For Women, Udumalpet- 6421
Autonomous and Affiliated to Bharathiar University, Coimbatore
Accredited at A⁺ grade by NAAC (Fourth cycle)
An ISO 9001:2015 Certified Institution



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Department of BBA (CA) & “Unnat Bharath Abiyan Cell ” Extension Activity Report

**Sri G.V.G. Visalakshi College for Women**
(Autonomous)
Accredited at A⁺ Grade by NAAC (4th Cycle)
An ISO 9001:2015 Certified Institution
Udumalpet – 642126


Department of BBA (CA)
&
SITRA Power loom Service Centre
Jointly Organizing
Extension Activity

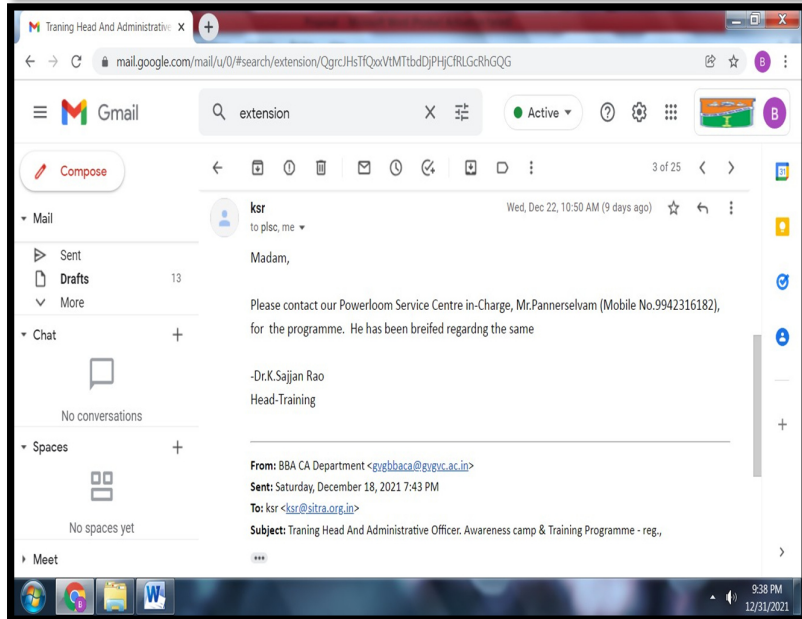
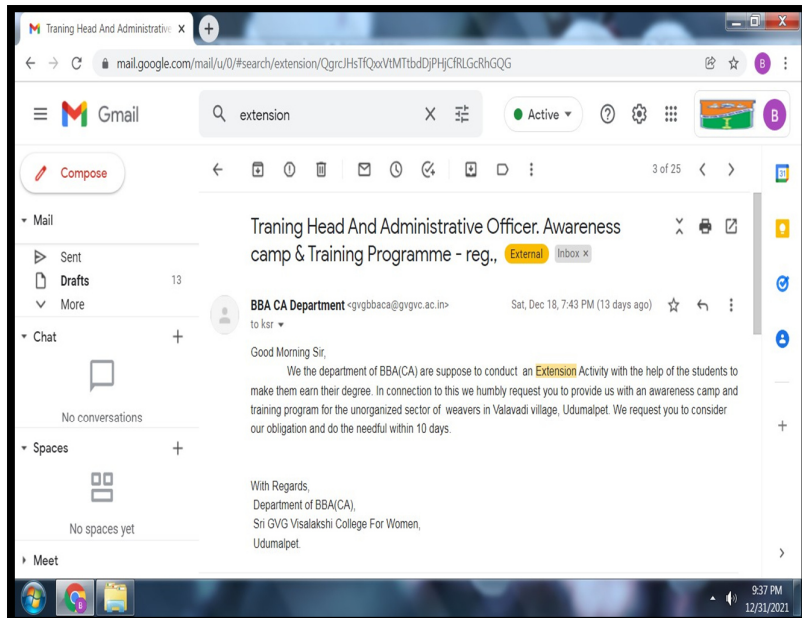
**“Awareness Programme on Weaving Empowerment, Skill Upgradation & Government Schemes
and its effectiveness to Handloom Weavers at Valavadi Village”**

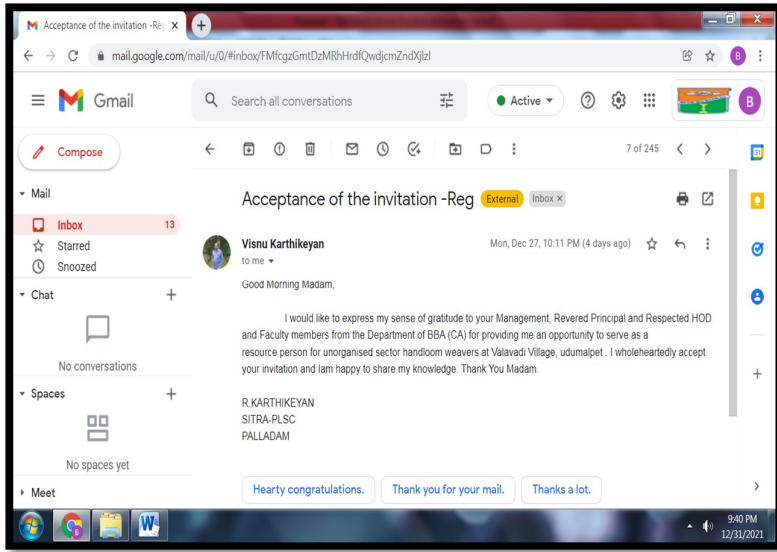
Venue: Valavadi Village, Udumalpet Date: 28.12.2021 Time: 10.00 AM

PROGRAMME

Prayer Song	: Dr.J.Dhivya
Welcome Address	Extension Activity Member Department of BBA (CA) Sri GVG Visalakshi College for Women Udumalpet
Presidential Address:	: Mr.S.Devaraj Panchayat Officer Valavadi Village, Udumalpet
Special Address	: Mr.R.Karthikeyan Office Incharge SITRA Power loom Service Centre Palladam
Vote of Thanks	: Mrs.M.Mahalakshmi Assistant Professor Department of BBA (CA) Sri GVG Visalakshi College for Women Udumalpet

NATIONAL ANTHEM





Extension Activity
2021 - 2022
Department of BBA (CA)
&
SITRA Powerloom Service Centre

Jointly organized
" Awareness Programme on Weaving Empowerment,
Skill upgradation and Government Schemes
and its effectiveness to Handloom weavers
at Valavadi village "

venue : Valavadi village
Udumelpet

Date : 28-12-2021
Time : 10:00AM

Resource Person : Mr. R. Karthikeyan
Office In-charge
SITRA Powerloom Service Centre
Palladam

He delivered about various government schemes available for handloom weavers. The Programme also aimed at providing information about various initiatives undertaken by the government for the betterment of the handloom weavers and to advise them how to avail benefits of these schemes.

He highlighted the details of the financial support schemes of National Handloom Organisation of Development Scheme for Cooperatives or Self-help groups and marketing support for the handloom weavers.

He discussed about various weavers service centre and its functions and benefits to the weavers.

Schemes on which awareness was created.

1. PMJJBY Provides life insurance, and
2. PMSBY Provides accidental death or disability.

List of Handloom weavers Service Centre

- Ministry of Textiles Central Government
- State Government office of Handlooms and Textiles
- National Handloom Development Corporation Ltd.

Extension Activity In-charge

R. Karthikeyan
Office Incharge
SITRA - PLSC
PALLADAM - 641 662
Ph: 04255-253153

Head of the Department

Rajiswari
Principal
PRINCIPAL
SRI-GVG VISALAKSHI COLLEGE
FOR WOMEN (AUTONOMOUS)
VENKATESA MILLS POST,
UDUMALPET - 642 126

